

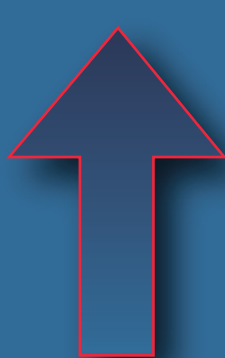
MAKING YOUR PROJECTS
SOUND AS GOOD AS THEY LOOK

NARRATOR PRICING INSIGHT

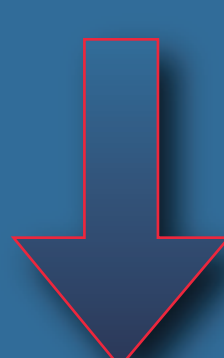
How much does it cost
to hire a voice actor? It depends.

On the project, the length, use or intended/projected audience of your project, the quality of the voice actor and often, how busy that actor is and the strength of their relationship with you.

Nature of the Project

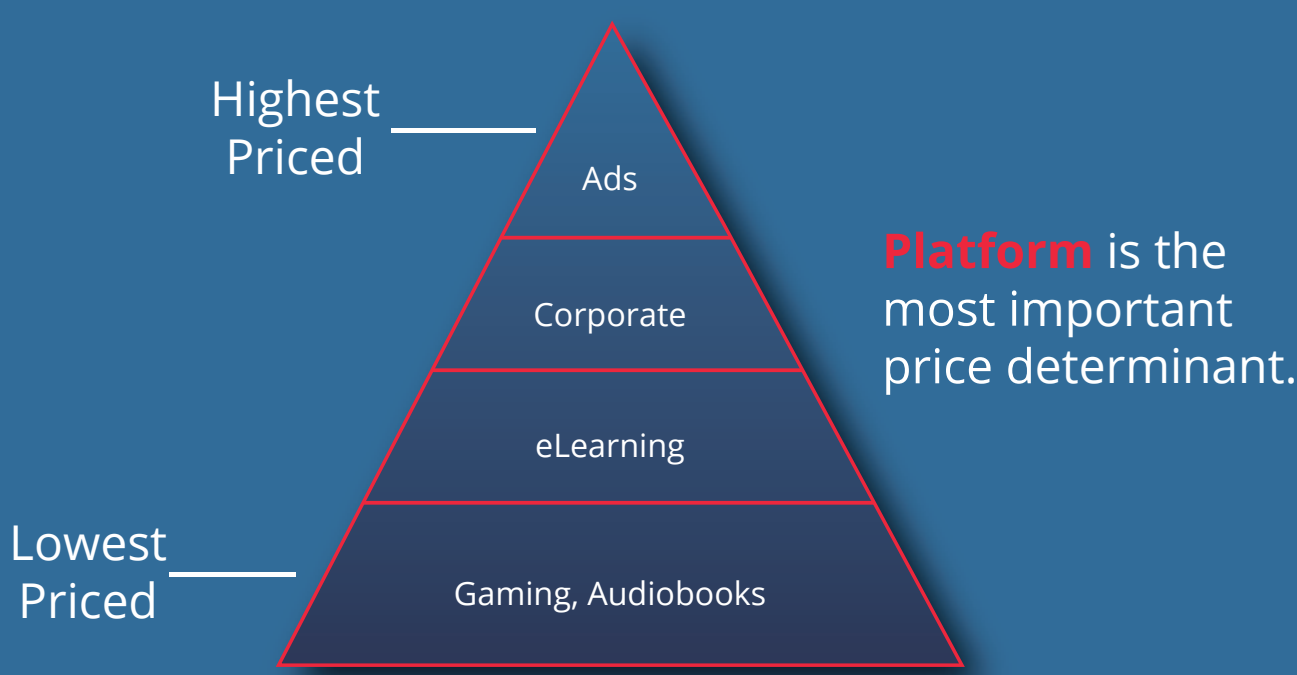


Technical or Medical
(Dense Vocabulary)
10 to 20% Higher

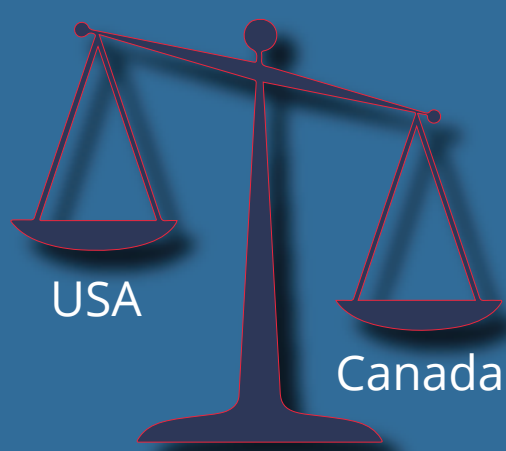


Educational, NGO's
or Charity
10 to 20% Lower

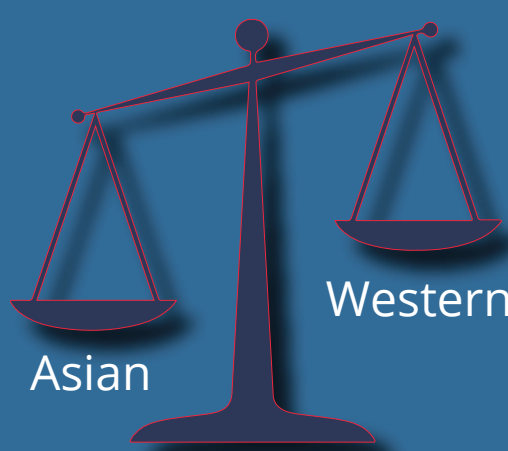
Pricing Pyramid



Population vs. Economy

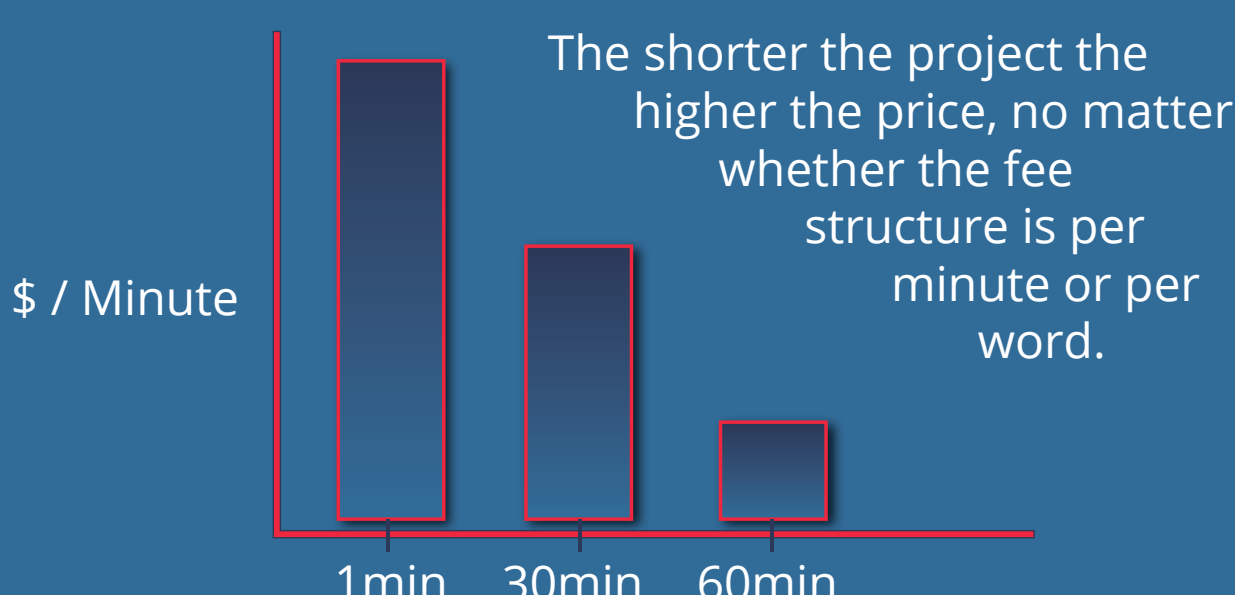


Denser population
results in larger audience
and higher price



Stronger economy
results in an increase
in price

eLearning Narration Rates



Value-Added Pricing Factors



Need a **discount**? See if your VO narrator offers loyalty or seasonal discounts. Many do.

Refer to the eLearning Rate Guide on
www.kimhandysidesvoicever.com